



## Benefits of being an NIE Business Sponsor

### Donations:

**\$100 - \$999 = Silver Sponsor**

**\$1000 - \$4999 = Gold Sponsor**

**\$5000 and up = Platinum Sponsor**

### Benefits: [All donations are tax-exempt through our 501©3 non-profit program](#)

- **Star-Telegram will** recognize all sponsors in a Thank you ad placed on the NIE website homepage upon receipt of donation to the Partnerships In Education program.
- **Star-Telegram will** recognize all sponsors in a Thank you ad in our Teachers Pet newsletter, which is published monthly and available **only** on the NIE website.
- **Star-Telegram agrees** that for all sponsorship **donations of \$1000- \$4999**, businesses will have a link from the NIE webpage to their site upon receipt of donation to the Partnerships In Education program.
- **Star-Telegram agrees** that all sponsorship **donations of \$5000 or more** will have their logo displayed with a link from the NIE webpage to their website upon receipt of donation to the Partnerships In Education program. In addition, sponsorship can include opportunities to suggest supplement subjects, with teaching and/or discussion guides for classroom use, plus receive recognition on the front and back of the educational supplement, **only** offered online through the E\*News resource.
- **Star-Telegram agrees** to make available online at the NIE website curriculum materials, resources, and program certificates recognizing your sponsorship to all teachers who request delivery of the specific theme program(s) or classroom sponsorship.
- **Star-Telegram agrees** that all business-sponsored supplements will be available and archived only on the NIE website from publish date.
- **Star-Telegram agrees to** include sponsor logo on the curriculum guide, supplement and other materials associated with their sponsored theme program upon receipt of the signed sponsorship proposal.
- **Star-Telegram agrees** to provide notification of NIE business-sponsored programs, and materials to all teachers throughout the current school year.