

STAR-TELEGRAM'S E★ NEWS IN EDUCATION

FAQ BROCHURE



e★ Star-Telegram **News**
IN EDUCATION
www.star-telegram.com/nie

TABLE OF CONTENTS

- ❖ Mission Statement
- ❖ Why participate in Star-Telegram E*News In Education?
- ❖ What is an E*News Edition?
- ❖ What does “license” mean for Star-Telegram’s E*News used in NIE programs?
- ❖ What are the benefits of Star-Telegram’s E*News Edition?
- ❖ Is there a cost to Star-Telegram’s E-Edition licenses?
- ❖ How to subscribe to the Star-Telegram E*News In Education Program.
- ❖ May I view a Star-Telegram E-Edition prior to subscribing?
- ❖ Electronic access information.
- ❖ NIE Resources for Star-Telegram E*News In Education Educators.
- ❖ Affidavit requirement
- ❖ Frequently Asked Questions



MISSION STATEMENT

The Star-Telegram Newspaper In Education (NIE) program is committed to its partnership with the education community to create lifelong learners, with a invaluable, relevant and educational news resource, while collaborating with businesses, foundations and individuals to create partnerships that encourage a lifetime habit of reading.



WHY PARTICIPATE IN STAR-TELEGRAM

E★NEWS IN EDUCATION?

NIE is committed to encouraging the daily practice of using the Star-Telegram as a daily news resource. Every day The Star-Telegram brings its readers a wealth of information and real-life stories that offer lessons on many levels - all in a format that enhances learning for readers of all ages. Classroom delivery...

- Promote student literacy
- Serve as a living news resource
- Provide real-life examples of how school subjects apply in today's world
- Integrate the latest world and local news, politics and technology into the classroom
- Cultivate student interest in current events and diverse viewpoints, broadening the ability to learn
- Spark enthusiasm for meaningful classroom interaction
- Create lifelong learners, more informed consumers and involved citizens
- Endure as a motivating and stimulating teaching tool



WHAT IS AN E★ NEWS EDITION?

The e-news edition is an EXACT REPLICA of The Star-Telegram. Teachers and students can log onto any computer and flip through pages and skim headlines just as they would with the traditional newspaper.

The e-edition is ideal for classroom learning AND homework assignments. Keyword searches allow students to research any topic, person or event instantly. Teachers also may print out pages from the electronic edition as needed for instructional purposes.

WHAT DOES “LICENSE” MEAN FOR STAR-TELEGRAM’S E★ NEWS USED IN NIE PROGRAMS?

By referring to “licenses” teachers acknowledge that there are software piracy laws that may come into affect if they were to fail to abide by the user agreement. This is a big deal in understanding exactly how you can use the product and why you cannot give out the login/password to people who want free newspapers.



WHAT ARE THE BENEFITS OF STAR-TELEGRAM'S E★NEWS EDITION?

Readers can view all the text, photos and advertisements exactly as they are printed in the daily newspaper, plus have the option to change the screen layout, move easily through the pages and sections, and save and send articles with the click of a button. Keyword searches allow students to research any topic, person or event instantly. Increased use of the e-edition subscriptions will have a positive impact environmentally, as well, due to the decreased use of the newsprint, and the decreased use of fuel required for delivery of print copies.

IS THERE A COST TO STAR-TELEGRAM'S E★ EDITION LICENSES?

Electronic copies of the Star-Telegram are provided to schools at no cost. The Star-Telegram provides e-editions at the educational rate of .13 cents each. NIE partners with local businesses that agree to help sponsor school subscriptions. In addition to business sponsors, generous subscribers donate to schools through the Vacation Donation program.



HOW TO SUBSCRIBE TO THE STAR-TELEGRAM E★NEWS IN EDUCATION PROGRAM.

Teachers, department and grade level chairpersons, principals and other instructional leaders may request e-news licenses for classroom use. Because sponsors provide funding to help cover the cost of school newspapers, teachers have the following options:

Classrooms: licenses will be limited to class size

Libraries: 10 licenses maximum

Home schools: 2-9 licenses maximum

You may order online at www.star-telegram.com/nie. Once your order has been authenticated a USER ID and instructions on how to access your license will be emailed to you. We require that teachers agree to submit an online affidavit, so we will have an accurate accounting of school licenses.

MAY I VIEW A STAR-TELEGRAM E★NEWS IN EDUCATION EDITION PRIOR TO SUBSCRIBING?

Yes. You may view a sample of the Star-Telegram E★News In Education Edition at www.star-telegram.com/nie beginning August 1, 2008



ELECTRONIC ACCESS INFORMATION

Electronic copies are available via the Internet early each morning. Access to the E*News Edition requires an account number and password, which is provided by NIE.

NIE RESOURCES FOR STAR-TELEGRAM E★NEWS IN EDUCATION EDUCATORS

Educators may visit the NIE website to receive classroom materials and information about student programs and contests. NIE workshops and in-service events provide expert advice and suggestions on how to maximize the effectiveness of using the e-news in the classroom.

Teachers also may earn re-certification credit, meet school district professional growth requirements and/or fill career ladder responsibilities.

Watch for information about upcoming events throughout the year!



AFFIDAVIT REQUIREMENT

Teachers who request fully sponsored (no-cost) subscriptions (M-F electronic and Sunday print), must agree to sign a **Affidavit** at the end of each semester, verifying that they requested, received and used the e-news edition in a classroom setting with an instructional leader.

School subscribers will receive a separate **Affidavit** for each separate order placed, and for each time an order is changed.

Fully sponsored subscriptions cannot be provided to teachers who do not agree to sign the **Affidavits**.

Teachers unwilling to sign the **Affidavits** at the end of a subscription will forfeit the opportunity to receive no-cost e-edition deliveries in the future.



FREQUENTLY ASKED QUESTIONS

❖ **How does the E*News edition fit with preparing our students for the 21st century?**

Students have grown up with computers and use them for everything from playing games to communicating with friends to doing research and homework. The E*News program is a complement

to the resources and methods students are already using to get the information. Our E*News searches

will only return information that has been published in the Star-Telegram. Articles that are saved, emailed or printed have the name of the newspaper, the section, the date and the page number at the

top of the page. Students have a complete record of the source of the information, helpful in developing good research practices and analysis and critical thinking.

❖ **How can I afford to print and copy articles of the E*News In Education materials for all my students with limited budget dollars?**

While we understand the printing and copying e-edition articles and supplemental materials may mean a greater investment at the school level, the educational benefits of this enhanced product outweigh any increased costs.

To save money, printed materials can be shared among students. When possible, students can even print articles at home using the emailed links.

❖ **How do I use the E*News in my classroom without everyday computer access for all students?**

Online content can be shared with your students in the classroom via a SMART Board or LCD projector, which requires access to only one computer.

You can also print and distribute copies of the newspaper articles, program materials or print an article to overhead film and share information with the entire class simultaneously.

Articles and materials can also be emailed or saved, making the newspaper even more convenient and portable.

❖ **How do I find time in an already busy classroom schedule to use the E*News In Education program?**

The E*News is a destination point and simply replaces the printed version. It is more functional and user-friendly in that it allows you to search, highlight, change type size, email, save, print and distribute as many copies as necessary. The ease with which you and your students can find articles may actually save time.

Because each edition is archived, **beginning August 1, 2008**, you and your students can access and use the newspaper as your classroom schedules allow without missing information or newspapers piling up in your classroom.

Once E*News In Education materials, supplements and now over 275 instructional resources are placed online, they will be available to you for the entire school year. This allows you to work the materials into your lesson plans rather than building your plans around them.

CONTINUED FAQ'S

❖ **What if my classroom computer doesn't have Internet access, has limited broadband width, or isn't connected to a printer?**

No extra software or downloads are required, so E*News is easily accessed with either a broadband or dial-up connection. Since access to your E*News subscription is not limited to the classroom, you and your students can read the E*News edition and materials online at home, at the library – anywhere with computer and Internet access.

❖ **In the past, students could take the newspaper home to read. How will they do that now?**

Students can email articles (with a note about why the article is useful) home for reading or school projects. These emails allow students to access articles after the days the e-editions were available.

The other alternative is to send printed copies of articles home with students.

An added plus is that you can control which articles/sections your students see, if needed.

❖ **How do I use the e-edition in my classroom without everyday computer access for all students?**

Online content can be shared with your students in the classroom via a SMART Board or LCD projector, which requires access to only one computer.

You can also print and distribute copies of the newspaper articles, program materials or print an article to overhead film and share information with the entire class simultaneously.

Articles and materials can also be emailed or saved, making the newspaper even more convenient and portable.

❖ **How many licenses should I order?**

For classroom use, order licenses to match the number of students that will use the program. Each teacher will receive one login and password to use for all their licenses.

❖ **What is E*News edition archiving?**

As a bonus, all e-edition subscribers receive access to the e-edition archive of the Star-Telegram beginning 08/25/2008. You can access editions by date or use the search tool to find the articles you need. For example:

- Language Arts: Download "Answers.com One Click" to your computer and students can Alt-click on any word in the E*News edition to immediately get the definition.
- Social Studies: Give students the background for the current election campaigns, plus find many examples of the Constitution and branches of government in action.
- Science: What a great opportunity to compare and contrast natural disasters like Katrina, the tsunami and the recent cyclone in Myanmar, plus update your science textbooks with current information on discoveries.
- Math: Track the price of gasoline, use sports scores, and many other practical math applications.

CONTINUED FAQ'S

❖ **Are the copyright rules the same for the E*News In Education edition?**

The copyright rules that govern the hardcopy also govern the E*News edition - no difference using the hardcopy or E*News edition versions of the Star-Telegram, copyright rules for teachers of grades 12 and below are governed by the Fair Use Doctrine:
(<http://www.copyright.gov/fls/fl102.html>)

❖ **What resource information will be available for me to use in the classroom?**

*Coming attractions for 2008-2009 (Included with the Star-Telegram E*News edition)*

Curriculum: These guides will be available all year for you to use at your convenience.

Current Events: Develop global and civic awareness by bringing the real world into your classroom.

Supported online with weekly current events and geography quizzes, editorial cartoon features and featured new stories.

Plus, you'll have access to all your old program favorites and over 275 curriculum guides and supplements covering all content areas and grade levels in our online resource library.

07/23/2008

